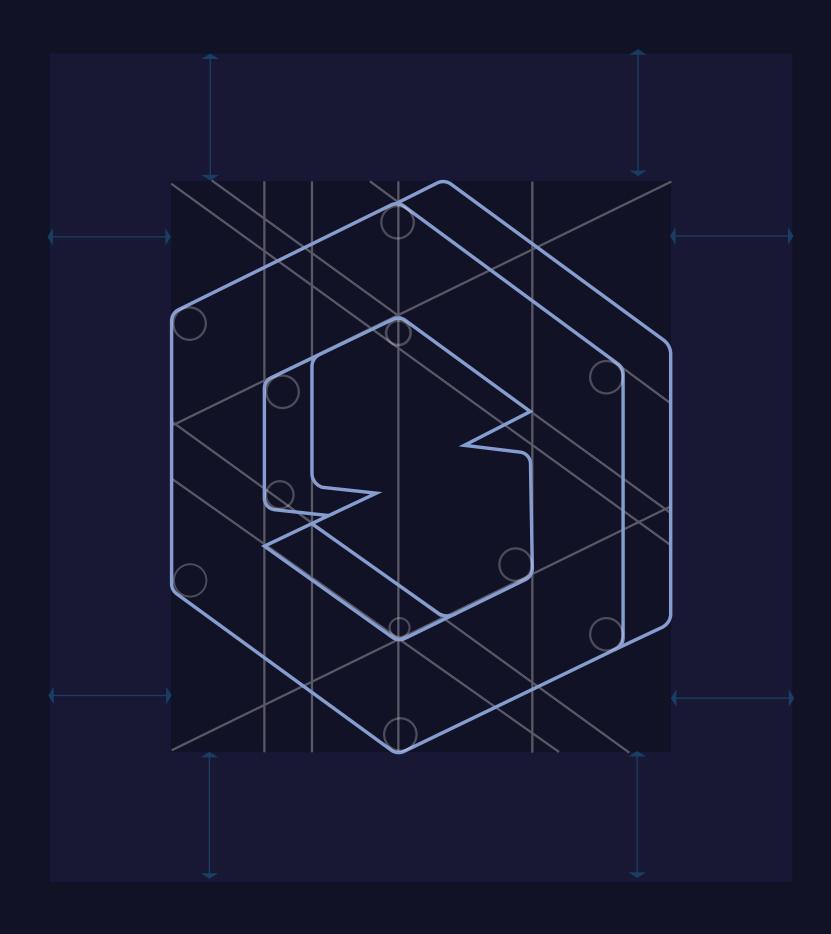


## SPORTIFY® Your Lifestyle.

### Sportify

Sportify is an experience that everyone would like to enjoy in their life. It combines health and exercise to produce the most integrated software available. It serves as a reminder that great things are accomplished incrementally and with consistent motivation. Explore our amazing features and join us on our exciting adventure. You're only a click away.

#### Constrtuction





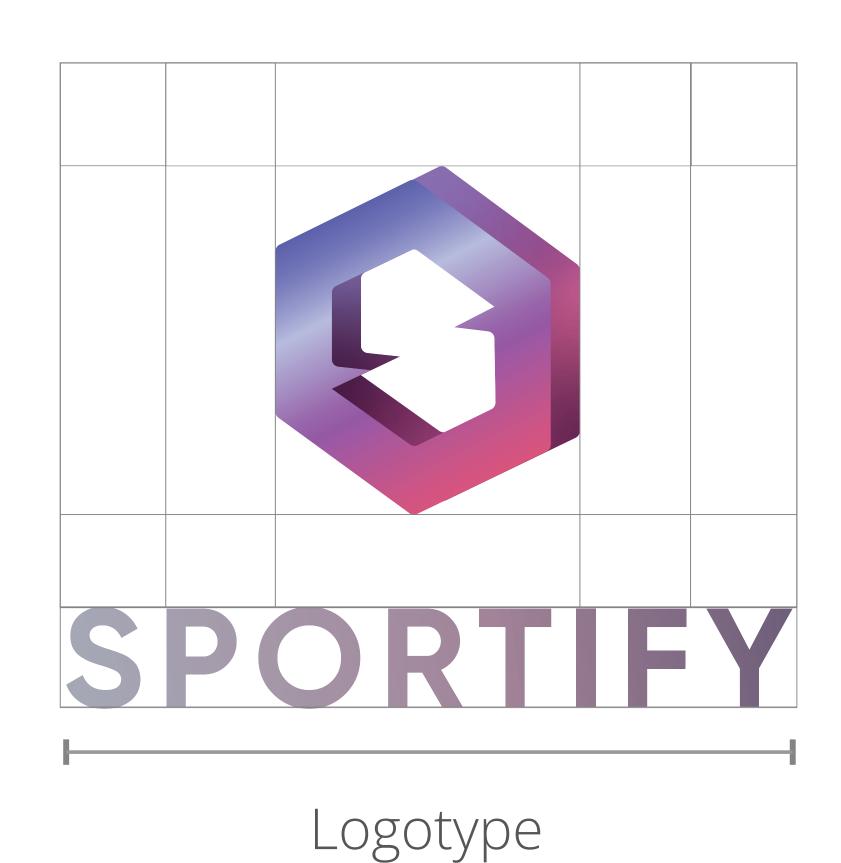
Blue area indicates safe zone and can't be touched by any graphical elements or texts.

#### Evolution

This icon took inspiration from Letter "S". In this case Hexagon turned out to be the perfect shape for symbolyzing power strength and consistancy wich are our main objectives. The 3D model was essential to highlight these traits so it remained the main icon for the logo.

# 

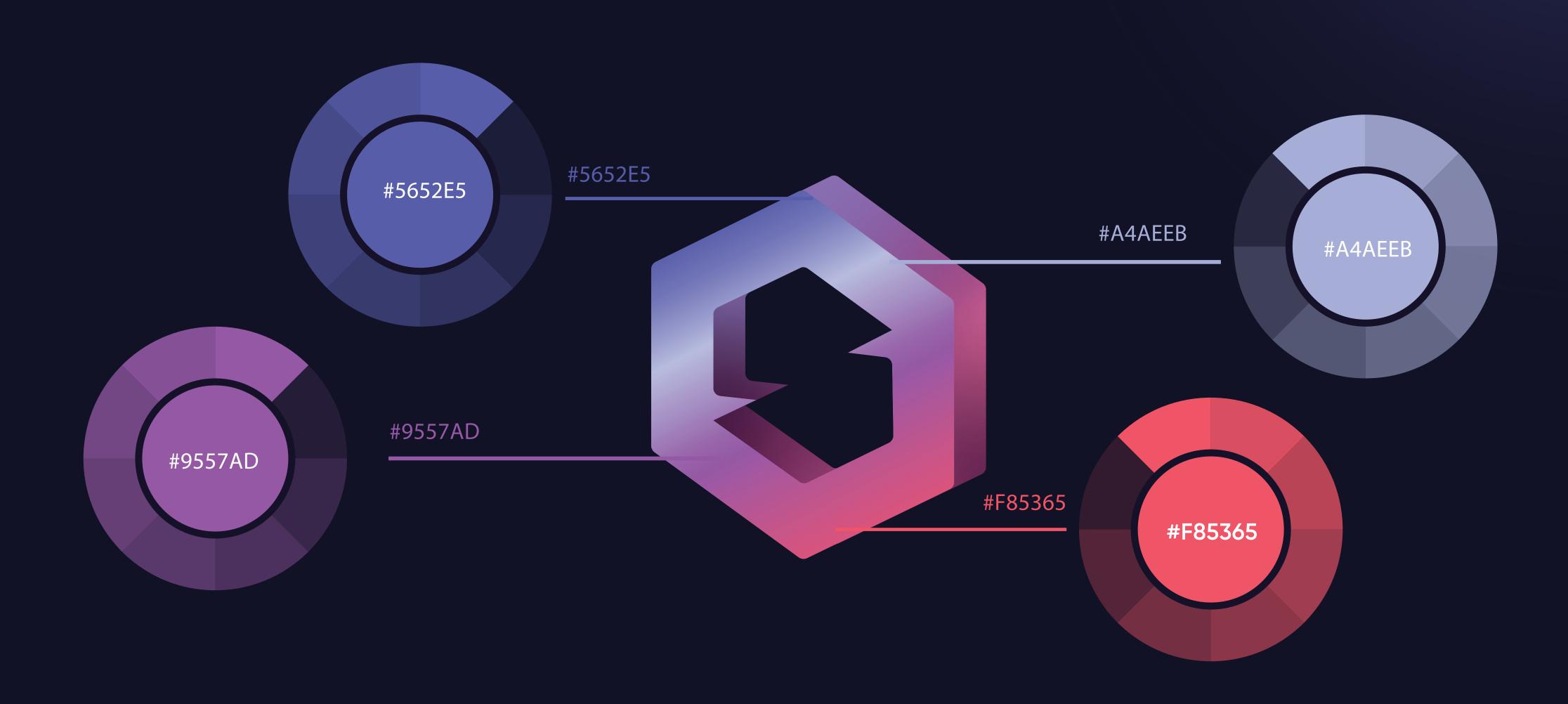
#### Symbol



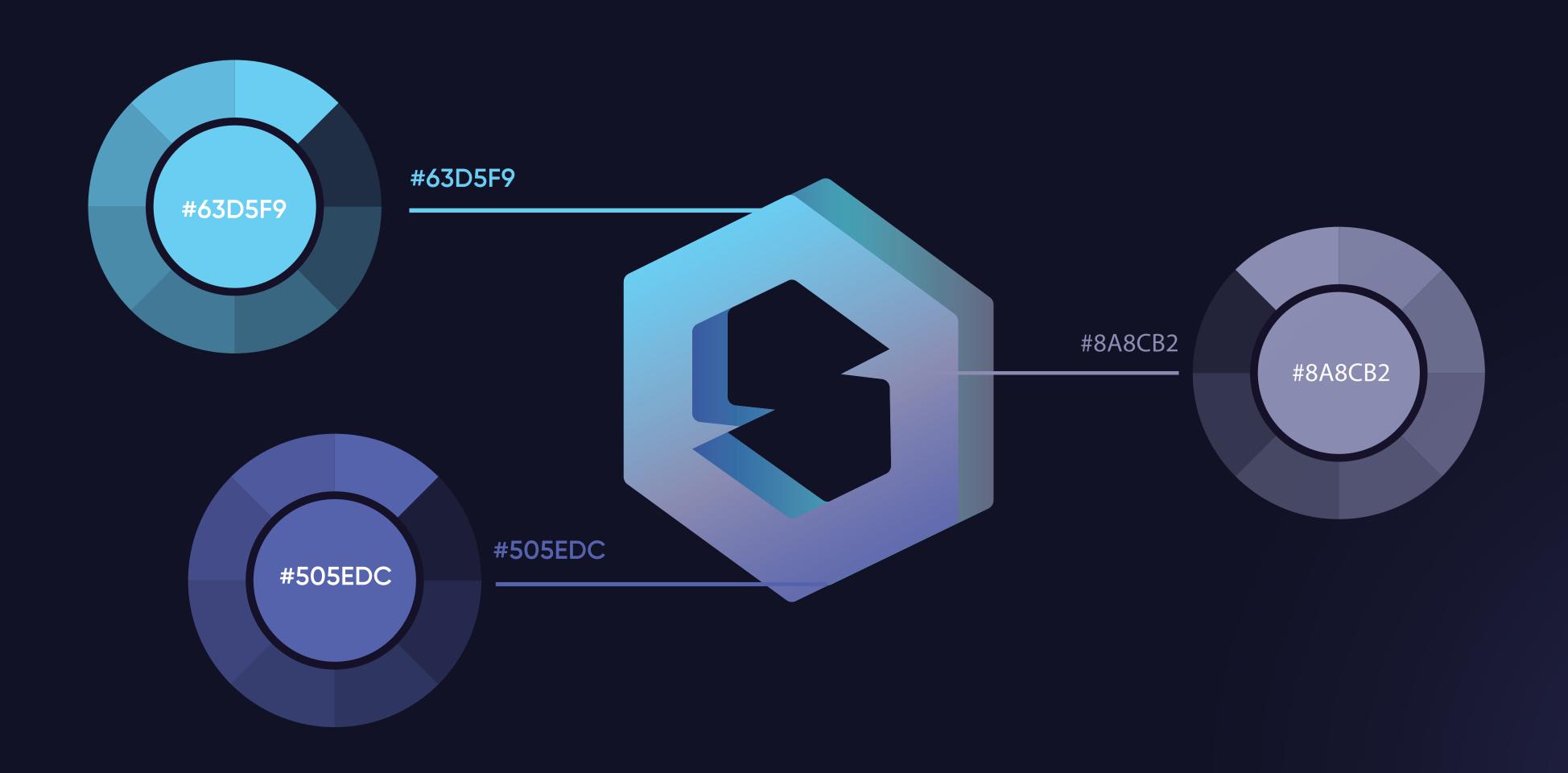
Symbol Symbol Sportify

Logo

#### Primary Colours



#### Secondary Colours



#### Typography

#### Gilroy

English Font: Gilroy-medium

Weights: Light / Medium / Semi-Bold/

Bold

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

1234567890!@#\$%^&\*()\_<>,.?

**English Font: Gilroy-bold** 

Weights: Light / Medium / Semi-Bold/

Bold

Aa Bb Cc Dd Ee Ff

Gg Hh li Jj Kk Ll Mm Nn Oo Pp Qq Rr

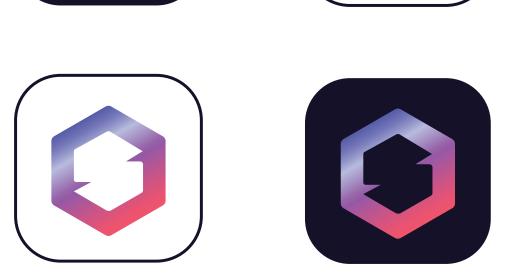
Ss Tt Uu Vv Ww Xx Yy Zz

1234567890!@#\$%^&\*()\_<>,.?

#### App Icons

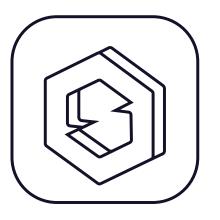




















#### Your Lifestyle









